

The **Fantastic HR Expedition** of Keka and Apple Tree



Introduction:

Apple Tree is a company engaged in the manufacturing and provision of services for high-rise buildings. In addition to their core manufacturing business, Apple Tree also operates a manpower division that employs blue-collar workers responsible for the maintenance of these buildings. Vir, one of the directors at Apple Tree, recognized the need for digitalization and explored various avenues, including HRMS and chose Keka.



Industry - Construction



Employees - 50+

Initial Challenges Faced:



Implementation of Tech

Implementing technology at the lowest level was a primary concern.



Reporting & Communication

Difficulties in communication and reporting across multiple locations.



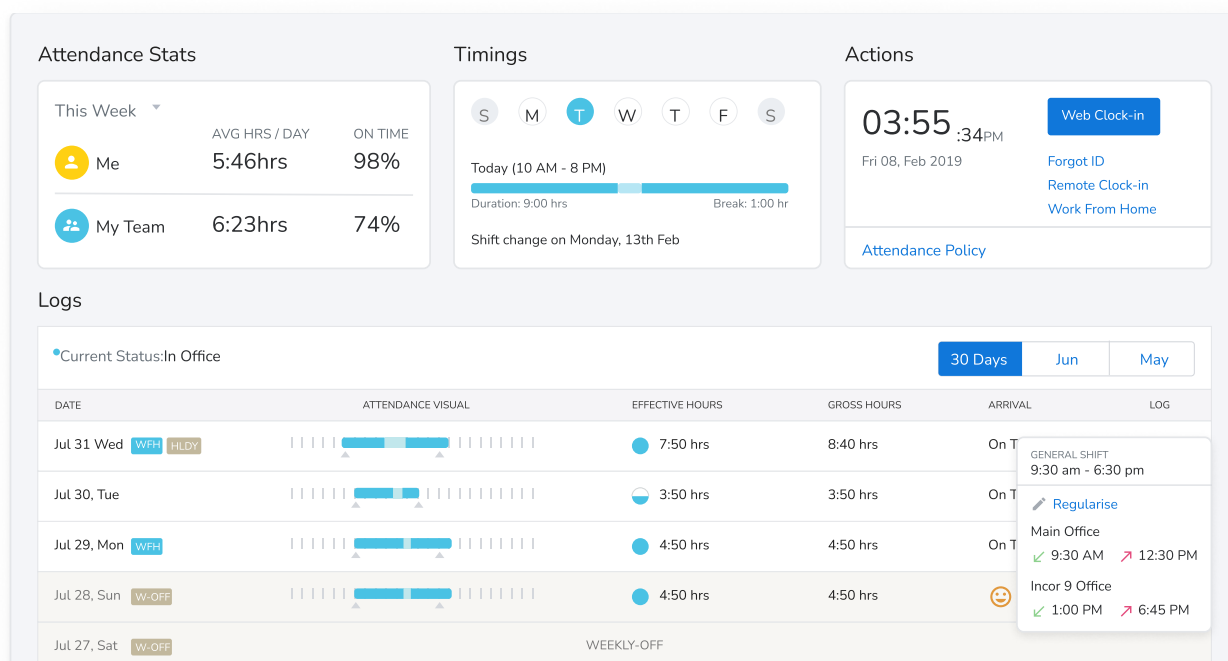
Lack of Digital Access

Lack of phones, internet access, and internet packages for some workers.

Effortless Communication and User Experience

In the enchanting orchards of Apple Tree, a magical challenge presented itself. With multiple locations scattered across the vast land of India, standardizing processes and communication seemed like an impossible feat. Apple Tree operates across multiple locations in India, posing challenges for standardizing processes and communication. However, Keka simplified these complexities by providing a user-friendly application that all employees could easily navigate.

The blue-collar workers embraced the application, enabling seamless communication between employees and management. As a result, Vir receives information and data from different locations effortlessly, allowing him to stay connected and make informed decisions.

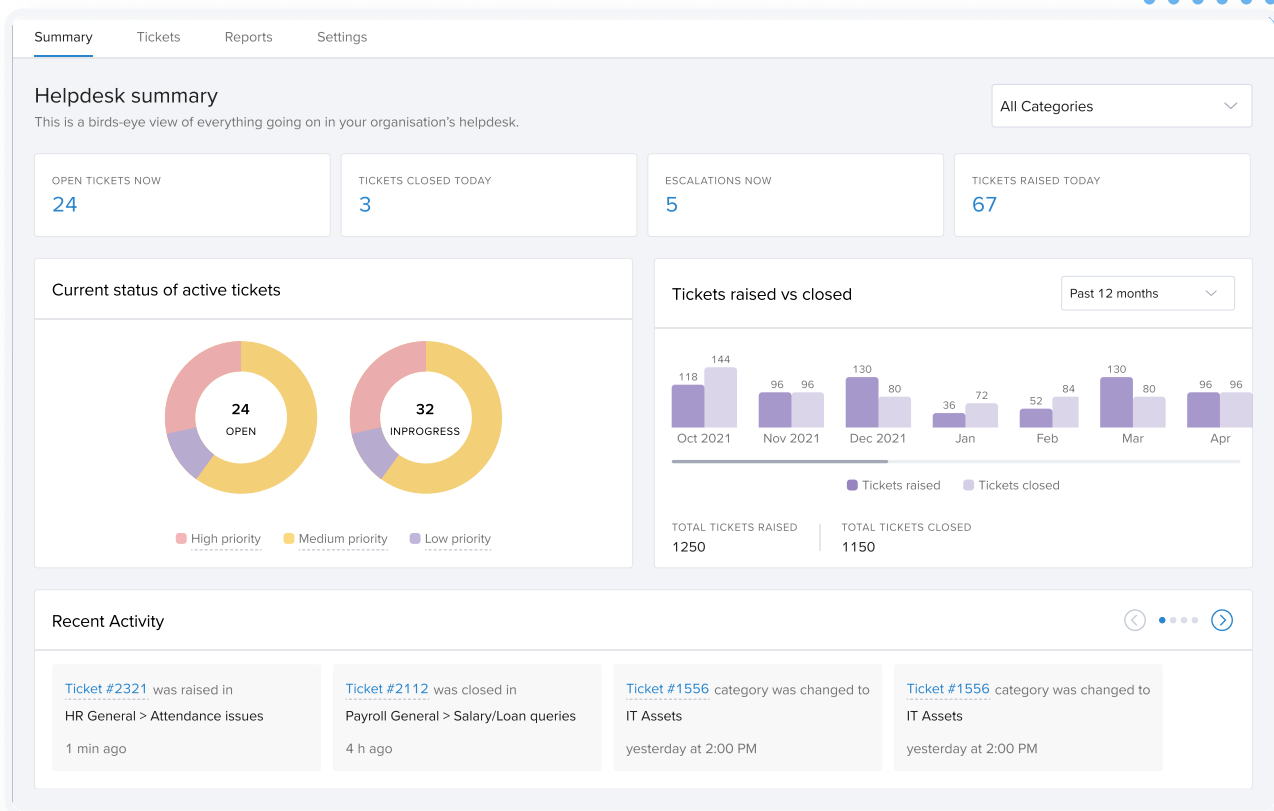


*Representative screen and data

Insightful Reports and Analytics

The reports generated by Keka stood out for Vir, as they effectively compiled and presented data in a digestible format. The Keka team exhibited great mindfulness in designing these reports, ensuring that the data provided to management facilitated decision-making.

Vir appreciated the comprehensive nature of the reports, which enable him to review all recorded grievances and data within a short timeframe. The thoughtful approach taken by Keka in developing these reports has significantly contributed to Apple Tree's efficiency and overall success.



*Representative screen and data



Vir Malhotra

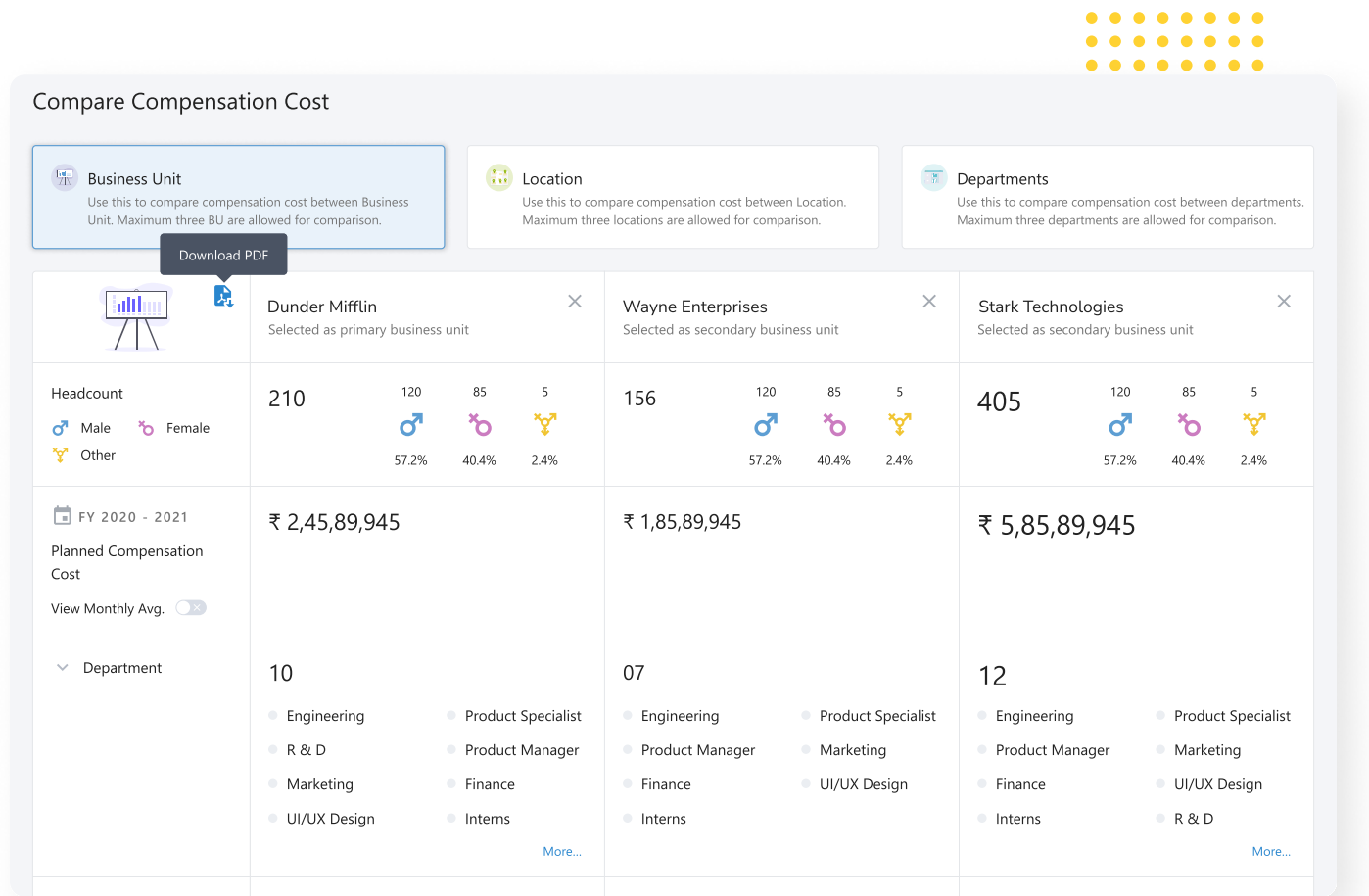
Director, Apple Tree Building
Maintenance Pvt Ltd.

“The reports in Keka are impressive and reflect the thoughtfulness put into the software. Reports compile and present data in an easily understandable format, providing a clear view of our company's direction and progress.”

Simplified Payroll Management

Payroll management is an integral part of any organization, and Keka's unique approach to this task has impressed Vir. The step-by-step process within Keka's software streamlines payroll calculations, allowing for an automated payroll system.

This automation saves considerable time, energy, and money for Apple Tree, enabling the payroll process to be completed within a few days instead of weeks. However, this efficiency is contingent upon employee diligence in accurately recording their attendance using Keka's system.



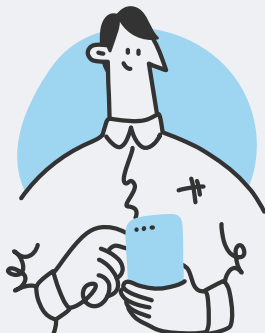
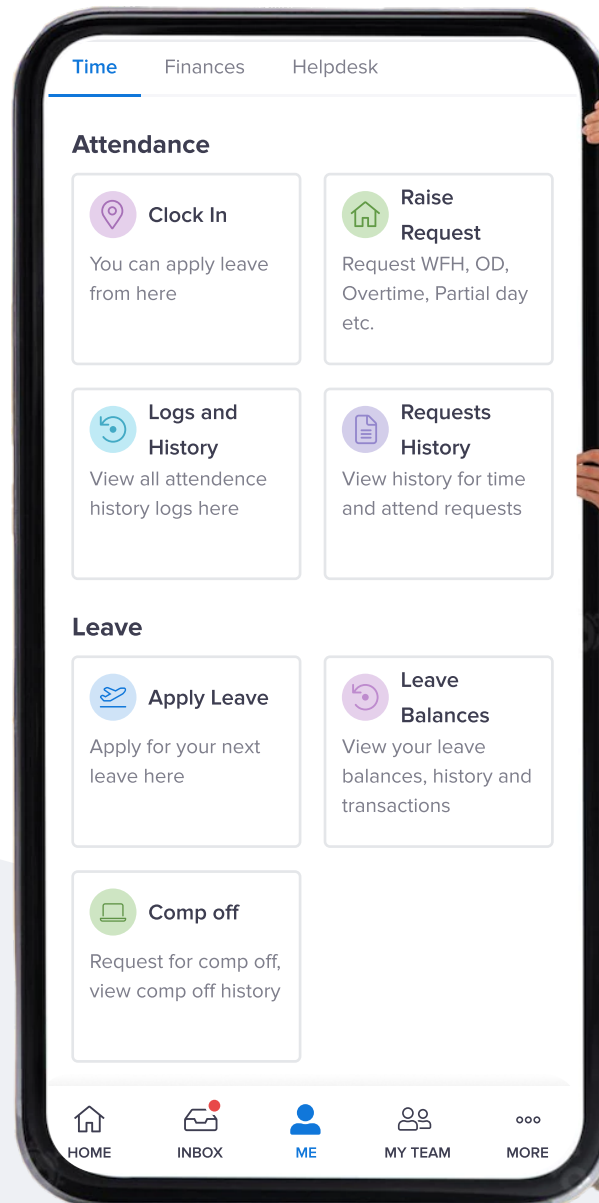
*Representative screen and data



About Keka

Everything you need to build a great company

Keka is your people enabler. From automation of people processes to creating an engaged and driven culture, Keka is all you need to build a good to great company.



Reach out to us!

+91 8929208062

**All the screens and data are representative purpose only*