Keka eased up HR operations of Easypolicy.

About Easypolicy

Easypolicy.com is one of the leading online insurance aggregators in the country. Their mission is to simplify the insurance world for users and make it understandable and accessible to everyone. Established in 2011, Easypolicy has reached out to insurance seekers residing in the far corners of the country and has played an active role in delivering prompt customer service to the customers when they need assistance. They know that, if you exist, you need the right insurance products to safeguard yourself and your family.

Industry
Finance

Head Office
Noida

Number of Employees
400+

Backstory

There is no history of using any HR software. Employee management and payroll were processed manually. Managing the attendance and leave of 500 employees manually was a tough job. Moreover, manual handling of large attendance data was prone to errors. These errors were directly reflected in the employee's salaries. Frequent episodes of such errors resulted in employee demotivation. Being a finance company, they have a pool of trustworthy and reputed clients. And they got the suggestion of Keka from them only. Few of their clients were happily using Keka. Getting a recommendation from a trusted source was enough to go ahead with Keka without evaluating any other software and straightforward they went for a trial of Keka HR.

Vision

To eradicate manual tasks with the intervention of Automation

Expectations from the cloud

As the recommendation for the software came from a trusted source along with good feedbacks. Expectations from Keka elevated. For Easypolicy, Keka became a perfect automation tool to offer-

- Error-free payroll
- Effortless attendance tracking and management
- Handling leaves with proper transparency
- Elevate employee experience

Adoption and impact of Keka

“Keka adoption process was great.”

The trial gave much further insight into the software. They were optimistic about the implementation of Keka. They wanted to finish the adoption process at the earliest and start using Keka, as it could eliminate all their troubles. The adoption pans out beautifully and fast with the help of specialized onboarding team from Keka. Even the instructions and navigations provided by them were accurate, making the adoption more fruitful.

Keka efficiently resolved the significant concerns about leave and attendance management. It was no more a manual process, no more errors, which saved the HR team a tremendous amount of time. Features like managing compliances and syncing of leave, attendance and payroll together did all the magic. The presence of a centralized platform to contain all the employee data in one place offered a streamlined process to the HR team.

Not only this, employees now gain the visibility of their attendance and leaves on real-time. They can easily apply for leaves, right from their portals, and check its approval. The easy UI/UX made the process easy and enjoyable for the organization. Employee engagement also got enhanced, with the snippets present on the dashboard about the birthdays and work anniversaries of employees and mailers present for the same.

Data Matrix

% Increase in productivity	**17%**
Increase in employee engagement	**21%**
Time saved by streamlining the attendance	**30hrs**
Time saved by HR team in payroll processing	**15hrs**
Time saved in employee management	**20hrs**
Time saved in report generation every month	**5hrs**

Extra miles

There were few feature requirements from Easy Policy, which also got implemented in the subsequent product releases. As Keka is a growing organization, product up-gradation is an ongoing process. The client's requirements are a consideration in the product roadmap.

Keka went the extra mile to ensure that Easy policy should not regret choosing Keka as their first HR tool. Involving great efforts to ensure that they should be comfortable using Keka. Solving their pain points were prioritized.

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The best part about Keka is that their tool is user friendly and provides great automation in HR management. Just with one click we get attendance reports, that too in a synchronized manner. The experience is great because the customer support team helps in the best possible way. It saved a huge amount of our time.

- Divya Anand

HR Executive, Easypolicy

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